

## **eMotion Brochure Specification & Design Guide**

**V5.0** Uncontrolled Copy



[www.lcdvideobrochures.com.au](http://www.lcdvideobrochures.com.au)  
[www.youvuvu.com.au](http://www.youvuvu.com.au)

### **YouVu eMotion Video Brochure Specification & Design Guide**

#### **Window / TFT LCD Screen Sizes (W\*H)**

- |         |                             |                                   |
|---------|-----------------------------|-----------------------------------|
| • 2.4"  | Screen window : 48mm*36mm   | for A4, A5, DL & Custom Brochures |
| • 2.8"  | Screen window : 58mm*42mm   | for A4, A5, DL & Custom Brochures |
| • 4.3"  | Screen window : 95mm*54mm   | for A4, A5, DL & Custom Brochures |
| • 5.0"  | Screen window : 112mm*63mm  | for A4, A5 & Custom Brochures     |
| • 7.0"  | Screen window : 153mm*86mm  | for A4 & Custom Brochures         |
| • 10.0" | Screen window : 223mm*125mm | for A4 & Custom Brochures         |

#### **Resolution & Ratio\***

- |        |         |        |       |          |        |
|--------|---------|--------|-------|----------|--------|
| • 2.4" | 320*240 | (4:3)  | 5.0"  | 480*270  | (16:9) |
| • 2.8" | 320*240 | (4:3)  | 7.0"  | 800*480  | (16:9) |
| • 4.3" | 480*270 | (16:9) | 10.0" | 1024*600 | (16:9) |

#### **Brochure Sizes**

Brochure sizes are customisable, with popular sizes including (W\*H):

- A4 210mm\*297mm
- A5 148mm\*297mm
- DL 210mm\*100mm
- Custom 175mm\*130mm, 207mm\*148mm (For 2.4" Screen)
- Other Sizes Available on Application

#### **Button Distances & Considerations**

- Actual Button Width is 1cm to 1.2cm, the design should take this into consideration
- The centre distance between any two buttons must be no closer than 1.5cm
- Minimum button distance from screen edge is 1.5cm from centre of button
- Minimum distance from brochure edge is 1.5cm from centre of button
- Minimum screen distance from brochure edge is 1.5cm

#### **Available Button Functions**

- ON/OFF
- Pause/Play
- Previous/Next Video or Fast Forward/Rewind
- Volume + Volume -
- Up to 6 Video Channels or Chapters are supported

#### **Provision of Artwork**

- Final artwork files should be provided as AI (Adobe Illustrator) or CDR (Corel Draw) for 4 Colour Printing
- Design artwork should identify Pantone Colour # for PMS purposes & Finish
- Screen Size / Die Cut must be represented on final artwork
- Spot UV & Embossing where required must be represented on final artwork

#### **Provision of Video Files**

- Video files to be provided in .mp4 format in correct \*resolution & ratio

**Enquiries & Bookings**  
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