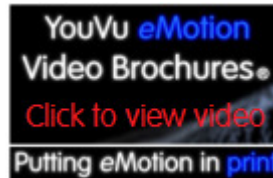


eMotion Brochure Specification & Design Guide

V3.0 Uncontrolled Copy



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YouVu eMotion Video Brochure Specification & Design Guide

Window / TFT LCD Screen Sizes (W*H)

- | | | |
|---------|-----------------------------|-----------------------------------|
| • 2.4" | Screen window : 48mm*36mm | for A4, A5, DL & Custom Brochures |
| • 2.8" | Screen window : 58mm*42mm | for A4, A5, DL & Custom Brochures |
| • 4.3" | Screen window : 95mm*54mm | for A4, A5, DL & Custom Brochures |
| • 5.0" | screen window : 112mm*63mm | for A4, A5 & Custom Brochures |
| • 7.0" | screen window : 153mm*86mm | for A4 & Custom Brochures |
| • 10.0" | screen window : 223mm*125mm | for A4 & Custom Brochures |

Resolution & Ratio*

- | | | | | | |
|--------|---------|--------|-------|----------|--------|
| • 2.4" | 320*240 | (4:3) | 5.0" | 480*270 | (16:9) |
| • 2.8" | 320*240 | (4:3) | 7.0" | 800*480 | (16:9) |
| • 4.3" | 480*270 | (16:9) | 10.0" | 1024*600 | (16:9) |

Brochure Sizes

Brochure sizes are customisable, with popular sizes including (W*H):

- A4 210mm*297mm
- A5 148mm*297mm
- DL 210mm*100mm
- Custom 175mm*130mm, 207mm*148mm (For 2.4" Screen)
- Other Sizes Available on Application

Button Distances & Considerations

- Actual Button Width is 1cm to 1.2cm, the design should take this into consideration
- The centre distance between any two buttons must be no closer than 1.5cm
- Minimum button distance from screen edge is 1.5cm from centre of button
- Minimum distance from brochure edge is 1.5cm from centre of button
- Minimum screen distance from brochure edge is 1.5cm

Available Button Functions

- ON/OFF
- Pause/Play
- Previous/Next Video or Fast Forward/Rewind
- Volume + Volume -
- Up to 6 Video Channels or Chapters are supported

Provision of Artwork

- Final artwork files should be provided as AI (Adobe Illustrator) or CDR (Corel Draw) for 4 Colour Printing
- Design artwork should identify Pantone Colour # for PMS purposes & Finish
- Screen Size / Die Cut must be represented on final artwork
- Spot UV & Embossing where required must be represented on final artwork

Provision of Video Files

- Video files to be provided in .mp4 format in correct *resolution & ratio

Enquiries & Bookings
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